Anthony Lewis

Bell 4

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Demographic Collins

In my attempt to win a campaign, I have devised strategies that will assist me in gaining the appeal of the public. I will explain the strategies behind the facts about Cincinnati’s demographics as you read on. African Americans make up 44.6% of Cincinnati’s population, while whites make up 48.1%. Knowing this, and that I am African American myself, I can attempt to gain the African American majority votes by appealing to them based on their general preferences and ideas on what would make the city better. If I have a majority of that 44.6% behind me, and majority of that 48.1% behind me, there is little to no reason why victory is not eminent. All there is to it, is gaining that sense of appeal and likeliness from them, that’s the hard part. To appeal to African Americans, focusing on the 21.9% percent of people below the poverty line will greatly assist in that. Then Job creation which appeals to both sides, and fixing the city budget.